

**“OUT OF BOUNDS” TEAMS UP WITH JOHNNY UNITAS GOLDEN
ARM EDUCATIONAL FOUNDATION TO PROVIDE EXCLUSIVE COVERAGE
OF THE PRESTIGIOUS COLLEGE QUARTERBACK AWARD INCLUDING**

**LIVE NOMINATION AND AWARD ANNOUNCEMENTS
EXCLUSIVELY ON CN8, THE COMCAST NETWORK**

“Out of Bounds” kicks-off special coverage Tuesday, August 28 at 7 p.m. with Brian Brohm interview, John Unitas Jr. and more

PHILADELPHIA (August 27, 2007) — “Out of Bounds” on CN8, The Comcast Network is partnering with the Johnny Unitas Golden Arm Educational Foundation for the 2007 college football season to highlight competition for the Golden Arm Award, its nominees and recipient. The prestigious Golden Arm Award honors the top senior quarterback in the country. “Out of Bounds” special Golden Arm Award coverage kicks-off Tuesday, August 28 at 7 p.m. as host Gregg Murphy is joined by John Unitas Jr. and contributor Lenn Robbins conducts an interview with Louisville quarterback Brian Brohm, a preseason candidate for the Golden Arm Award.

Throughout the fall, “Out of Bounds” will provide a weekly look at the award contenders, including game highlights and statistical updates on the “Golden Arm Award Watch List” presented by Transamerica. In November, “Out of Bounds” exclusively broadcasts the live announcement of the five Golden Arm Award finalists, and in December, Murphy again welcomes John Unitas Jr. in-studio for an exclusive unveiling of the award winner. CN8 will also cover the Johnny Unitas Golden Arm Awards banquet with an exclusive appearance by the newly crowned top college senior quarterback in the nation.

“We’re excited to partner with the Johnny Unitas Foundation for the second year in a row to provide fans with exclusive coverage of one of the most prestigious awards in college football,” said Gregg Murphy, host, “Out of Bounds” on CN8. “In addition to the special ‘Out of Bounds’ Golden Arm shows, CN8 will feature a competitive college football schedule featuring 18 games and 20 teams.”

“Out of Bounds” airs exclusively on CN8, The Comcast Network weeknights from 7 p.m. to 8 p.m. Host Gregg Murphy leads a fast-paced look at the hot issues, controversial figures, rivalries, agonies and triumphs of the four greatest sports cities in the CN8 viewing area and, arguably, the country. This is a live, nightly pull-no-punches fight for bragging rights with contenders from some of the best sports towns in the world. Everything is in play: one-on-one interviews with athletes, coaches, movers and shakers; compelling stories that make viewers think; nightly predictions and previews; and fast-paced discussion and debate.

Fans can enjoy “Out of Bounds” special Golden Arm Award coverage live on-air, online at www.CN8.tv and Comcast Digital Cable customers may watch the games ON DEMAND at no charge for up to one week following the broadcast.

About CN8, The Comcast Network CN8, The Comcast Network provides more than 9 million Comcast cable viewers with a unique brand of live, interactive television delivered over its own fiber-optic network to 12 states and 20 television markets stretching from Maine to Virginia and Washington, D.C. CN8 was founded in 1996 and has quickly grown to become the nation's leading regional cable network, airing more

than 90 hours a week of original programming from its six studios in the Baltimore, Boston, Delaware, New York, Philadelphia and Washington, D.C. areas. CN8 provides in-depth coverage and analysis of special events and important news that broadcast networks often ignore. Since its inception, CN8 has delivered on its mission to continually reshape and revolutionize regional television and its relevance to local, regional and national viewers. CN8's programming and hosts have been honored by the industry with more than 370 regional Emmy Award nominations.

About the Johnny Unitas Golden Arm Educational Foundation, Inc.

Additional information on the Golden Arm Award and the Johnny Unitas Golden Arm Educational Foundation, Inc., can be found at <http://www.goldenarmfoundation.com>.