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**JOHNNY UNITAS GOLDEN ARM AWARD
NARROWS CANDIDATE LIST TO TEN**

BALTIMORE, MD. 10/10/07 --- Narrowed down from an original field of 15, there are now 10 outstanding senior quarterbacks in the running for the 2007 Johnny Unitas Golden Arm Award, presented annually to the nation's top senior collegiate quarterback by the Johnny Unitas Golden Arm Educational Foundation, Inc.

The remaining candidates for the award are: Erik Ainge (Tennessee), John David Booty (USC), Colt Brennan (Hawaii), Alex Brink (Washington State), Brian Brohm (Louisville), Shaun Carney (Air Force), Chad Henne (Michigan), Matt Ryan (Boston College) Paul Smith (Tulsa), and Andre Woodson, (Kentucky).

The nation's top senior quarterback is selected for the award from a list compiled by a select committee of football experts from across the United States. The committee will choose five finalists plus any ties and John Unitas Jr. will announce that list live from M&T Bank Stadium on Comcast CN8's "Out of Bounds", at the foot of the Johnny Unitas statue, at 7 pm on November 5, 2007.

The 2007 winner will be announced live December 3, 2007, from the Sports Legends Museum next to Camden Yards, with the award presentation to be made on December 7 at the Tremont Grand Meeting & Banquet Facility, in downtown Baltimore, Maryland. Both the announcement of the winner and the award presentation will be carried live at 7 pm on Comcast CN8's "Out of Bounds."

This prestigious award bears the name of who many refer to as the finest quarterback to ever play the game of football. Established in 1987, the Johnny Unitas Golden Arm Award has previously honored 20 outstanding young men.

Notre Dame Quarterback Brady Quinn won the award last year. Other past recipients include Don McPherson (Syracuse, 1987), Rodney Peete (USC, 1988), Tony Rice (Notre Dame, 1989), Craig Erickson (Miami, Fla., 1990), Casey Weldon (Florida State, 1991), Gino Torretta (Miami, Fla., 1992), Charlie Ward (Florida State, 1993), Jay Barker (Alabama, 1994), Tommie Frazier (Nebraska, 1995), Danny Wuerffel (Florida, 1996), Peyton Manning (Tennessee, 1997), Cade McNown (UCLA, 1998), Chris Redman (Louisville, 1999), Chris Weinke (Florida State, 2000), David Carr (Fresno State, 2001), Carson Palmer (USC, 2002), Eli Manning (Ole Miss, 2003), Jason White (University of Oklahoma, 2004), and Matt Leinart (USC, 2005).

The Transamerica Insurance and Investment Group, a leading provider of innovative business and personal financial services, is our major corporate and presenting sponsor for the award and organization. Additional sponsors include Stanton Communications, a

national public relations firm specializing in marketing communications and public affairs, and the Tremont Grand, a distinctive reception and conference facility with five floors and over 45,000 square feet of meeting space.

Additional sponsors include Black & Decker, Century Engineering, CitiGroup, Constellation New Energy, Dunbar Armored, First Mariner Bank, Maple Leaf Title LLC, Mortgage Seekers, MyAdBox, R2i.ntegrated, Southwest Airlines, and MedStar Union Memorial Sports Medicine.

The namesake of the award has a storied history which has earned him the recognition of being the Greatest Quarterback to ever play in the NFL.

An 18-year veteran of the NFL, Unitas played his collegiate career at the University of Louisville (1951-1954), passing for 3007 yds and 27 TDs. Unitas, who wore #19 as a professional, had his # 16 collegiate uniform retired at Louisville, the lone number retired by the Cardinals.

Johnny Unitas began his 18 year pro career with the Baltimore Colts in 1958 and played there until joining the San Diego Chargers for his final season. His career passing figures are mind boggling. He completed 2,830 of 5,186 passes for 40,239 yds and 290 TDs during his 18 year NFL career. Among his many records is one that may stand forever, throwing a touchdown pass in 47 consecutive games.

Unitas was recently selected as the top quarterback of all-time by the Pro Football Hall of Fame 36 member selection committee. In commemorating the NFL's 25th, 50th and 75th anniversaries, he was also honored as the GREATEST QUARTERBACK OF ALL TIME. A Pro Bowl participant 10 times and a THREE-TIME MOST VALUABLE PLAYER honoree, Johnny Unitas was inducted into the Professional Football Hall of Fame in 1979. In turn of the century listings, Johnny was featured among SPORTS ILLUSTRATED'S top ten athletes, TIME's ten most influential athletes and in ESPN's series on the 50 Greatest Athletes of the Century.

Additional information on the Golden Arm Award and the Johnny Unitas Golden Arm Educational Foundation, Inc. may be obtained from John Unitas, Jr. (Email: junitasjr@comcast.net), and/or Jason Policastro of Stanton Communications at jpolicastro@stantoncomm.com.